



**Swiss Society For Cell Biology,  
Molecular Biology And Genetics**

## **Science Communication Award**

Our future depends largely on the maintenance of high quality research, which in turn demands the motivation and formation of future scientists. Moreover, serious information of the public on scientific activities and progress is crucial for funding and support of public research.

The ZMG would like to propose an award for communication science to the public. This price is to **recognize a particular effort** of an individual or a group of persons in any type of science communication. Indeed, in many instances these activities are organised in addition to the normal duties in teaching and research and on a completely volunteering basis.

The descriptions of all activities submitted for obtaining the award will allow us to obtain an insight in what is going on in Switzerland in this respect. The gathered results will be summarized on the ZMG web page. Such an overview will be certainly very helpful for many of these actors for exchange and mutual stimulation and in avoiding redundancies.

Although very open and receptive, the activity in science communication to the large public rewarded by the ZMG, should respect the following criteria:

- the activity should have been proposed within the last five years
- the activity can be unique, or ongoing over several years
- any subject in life sciences can be considered
- the main activity of the person to receive the award is not in science communication
- even if not chosen, the candidate agrees on the publication of the summary with contact details

The three awards for the best submissions will be of 5000.-, 2000.-, and 1000.- CHF. For the selection, a committee will be formed, consisting of people from the different Universities or regions.

**Deadline: October 31, 2010**

Announcement of the Laureates: USGEB 2011 in Zürich

For information and submission, contact [Patrick.Linder@unige.ch](mailto:Patrick.Linder@unige.ch)  
Further Info will soon be posted on <http://zmg.scnatweb.ch/>